



STNA Photography and Video Taping Policy

Introduction

This policy provides a guide for individuals wishing to take photographs or video tape footage of others at Southern Tasmanian Netball Association (STNA) events.

Aim

This policy aims to:

- Clarify STNA's position on photography and videotaping within the grounds of the STNA Creek Road netball centre.
- Outline STNA's requirements for obtaining individual permission to utilise photographic or video images within print, television or online mediums.
- Outline the process for advising clubs and the association of any planned commercial photography during organised events.

STNA Policy

Where a sporting event is held on private property, the owner has the ability to restrict or ban photography or videotaping anywhere on the premises. In the interest of maintaining a family-friendly atmosphere (allowing parents and friends to take photos) and competitive analysis opportunities the STNA does not take a zero tolerance approach.

The policy of the STNA regarding photographing and videotaping at the Creek Road Centre is that:

All members and spectators entering into the Creek Road Netball Centre should be aware of the possibility of their image being captured by either photograph or videotape with the exception of the following areas:

- o change room & toilet facilities;
- o child care facilities room; and
- o first aid room

Implementation

Whilst it is not necessary for an individual to seek permission from another to capture the image within the agreed areas, the STNA requests a level of courtesy be shown at all times in the following instances:

1. Videotaping of games for competitive analysis; and



2. Capturing images of individuals for marketing communication purposes (print media, internet & video footage); and

It is recommended in these instances that the individual inform the subject (or coach/manager/official) of their intent and purpose.

The following arrangements are effective for a commercial photography or video service.

- Each club is to nominate a person to be a contact regarding any photography or video enquiries,
- To ensure all clubs and the association are aware of any planned activities, the club liaisons should seek to notify the other clubs and the association 7 days before a planned activity. This allows clubs or the association to communicate any concerns or address any timing or logistical issues.
- If a club or the association is aware of circumstances where photography or video may not be appropriate or has any questions or it is to contact the organising party directly.

If a person is found to be taking photographs or videotape in a manner that breaches these conditions, or in a manner that is deemed inappropriate, please report the incident **immediately** to the centre office.

The STNA requires that all affiliated clubs ensure that each member has the option to “opt-out” of being the focus point of any image collection, through either their annual registration forms or via the use of a separate “Authority to use Image” form.